

# Christin Nicole Roman

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## Overview

Christin Roman is a graduate student at the Interactive Telecommunications Program at New York University. With a background in music, arts administration and experience in communications and events planning, her work with the web over the past five years expands into the field of both front-end User Experience design and back-end Technical Development. Her areas of research ITP include online social networking, online governance and technologically mediated interpersonal communication.

## Education

**New York University**  
**New York, NY**  
*Expected Graduation May 2007*  
Master's Degree  
Interactive Telecommunications Program

**Florida State University**  
**Tallahassee, FL**  
*Graduated August 2003*  
BA in Music Performance  
Certificate in Computers and Music

**Guildhall School of Music**  
**London, UK**  
*January - May 2002*  
Private study with cellist Stefan Popov  
Independent study in German Expressionism

**Blake High School for the Performing Arts**  
**Tampa, FL**  
*Graduated June 1999*  
Emphasis in Music Performance  
Salutatorian of graduating class

## Recent Projects

**Station Manager, Web Developer** *September 2006 - present*  
**ITPRadio | [itp.nyu.edu/itpradio](http://itp.nyu.edu/itpradio)**

- Manage station personnel, equipment and technical setup, including blogging software and live and on-demand web streaming and archiving
- Designed and built web-based content management system for djs and administrators
- Developed participatory call-in system for user-generated station tags and IDs

**Application Designer, Interaction Designer, Visual Designer** *June 2006 - present*  
**We Rock NYC | [werocknyc.com](http://werocknyc.com)**

- Conceived of site functionality, visual and interaction design
- Develop and maintain mobile extensions of the site's basic features
- Create cross-promotions and marketing opportunities with existing websites

*for more projects, please visit [www.xinroman.com](http://www.xinroman.com)*

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## Work Experience

### **User Experience Designer**

*April 2006 – December 2006*

#### **Open Network Television, New York, NY**

- Designed mock-ups and recommendations for UI and IA improvements for desktop and web-based applications
- Conducted user testing and evaluated results for better user experience
- Assisted in client management and recruitment for the private beta launch of [cruxy.com](http://cruxy.com)

### **Public Relations and Promotions Coordinator**

*June 2005 – November 2006*

#### **Mother West Records, New York, NY**

- Coordinated press releases and media coverage for all Mother West artists
- Maintained web site and implemented digital marketing campaigns for artists

### **Writer, Blogger**

*June 2005 – November 2006*

#### **The Deli Magazine, New York, NY**

- Contributed album reviews, interviews and features to quarterly music magazine
- Contributed concert reviews to the magazine's blog

### **Assistant Arts Festival Director**

*August 2003 – May 2005*

#### **Seven Days of Opening Nights, Tallahassee, FL**

- Planned and coordinated all 2004 and 2005 events for large-scale arts festival
- Oversaw design of all festival publications, ads and promotional materials, and website
- Planned and implemented corporate sponsorship campaign, resulting in a 45% increase in 2005 fundraising dollars

### **Public Relations Intern, Production Intern**

*August 2002 – August 2003*

#### **WVFS 89.7, Tallahassee, FL**

- Organized promotions at local WVFS sponsored events
- Produced radio station tags and ID's, promos and public service announcements

*for references, please contact me at [xin@xinroman.com](mailto:xin@xinroman.com)*

## Skills

Proficient in **HTML/CSS, PHP/MySQL**

Working knowledge of **Javascript**

Experienced in **Asterisk PBX** Dialplan and **AGI** scripting

Experienced using **Adobe Photoshop, Illustrator** and **InDesign** for web and print design

Comfortable with **audio and video editing** with various editing software

Experienced in **writing** and **communications**